

Plein Air, Art in the Mountains Celebrate our 10th Anniversary!

May 16-19, 2024

Presented by Gilmer Arts in Cooperation with
the Gilmer County Chamber of Commerce

Prospectus

GENERAL INFORMATION

- The "Plein Air, Art in the Mountains" event is open to all plein air artists 18 years of age and up.
- All paint mediums accepted.
- Artists will paint "en plein air" at a variety of sites throughout the county during the 4-day event, Thursday-Sunday, May 16-19.
- Thursday will be a free day with a list of 'unhosted' sites provided to artists who might want to visit and paint a day early.
- Artists painting Thursday can come to The Gallery at 207 Dalton St. to get their canvases stamped 7am-5pm
- Check in and Canvas Stamping will be done at the Gallery 207 Dalton St. Thursday and Friday morning 7am.
- Gilmer Arts will work with Talona Ridge at Grandview Hall, 723 Highland Parkway as the safe place for storing and viewing Plein Air artworks. This will be the check in area and art drop off point Saturday Morning & Sunday.
- Lunch is provided at the afternoon assigned site on Friday & Saturday. Lunch on Sunday will be a Food Truck at Grandview Hall.
- On Sunday, May 19th, we will close out the event with a Public Fine Art auction at Grandview Hall 2-4 pm.
- An additional painting may be set up in a silent auction on the patio.
- Pricing on works submitted for the Live Auction should include a value, a buy now price and an opening bid price. Calculations can follow this formula: Establish your Fair Market Value (FMV) Minimum bid = 30-50% of FMV (and no less than your rock bottom acceptable price). Buy Now Price = 150-200% of FMV. Sales tax will be added at time of sale.
- Proceeds from art sold during the Quick Draw Auction and Live Auction will be split between the artist and Gilmer Arts 65/35%, respectively. Commission checks will be mailed by the 10th of June.
- As a fundraiser, the hope is that the majority of the works presented for display or in the auction sell.
- Photographers will be included. They will not be scheduled to sites but are free to visit all the sites hosted. If a photographer files this application the October Photography fee will be waived. Photographers will not be included in the auction but will exhibit their works from this event in a 'plein air' section of the October Photography Exhibit.

RULES:

- Canvases must be stamped to be entered into auction
- Works entered into auction must be works completed during the 2024 Plein Air Weekend.
- Artists will select 1 work created "en plein air" during the event, to be offered to the public during the Live Auction.
- If participating in the Quick Draw Challenge you can choose another artwork for the auction (total 2)
- Art checked in Saturday morning will be displayed for a very receptive audience, staying at Talona Ridge, for possible presales.
- By Sunday noon we ask that artists have their two choices for the Live Auction chosen.
- Art being exhibited at the at Grandview Hall needs to be framed or 'canvas wraps' that are wired with the apex 2" below top edge
- Event directors reserve the right to reject works that do not meet the criteria established in these rules.

AWARDS:

- ❖ First Place Cash Award of \$500 will be presented to the winner of the timed challenge at the Closing Reception
- ❖ A "Best in Show" Cash Award of \$500 will be presented to the winner at the end of the Auction, an ad in Plein Air Magazine, and their artwork will be used for 2025 ads and periodicals with acknowledgment.

Timetable:

DATE	TIME	EVENT
May 8 th	5pm	Registration Deadline
May 15 th	TBA	All Levels Plein Air Workshop by M. Camille Day
May 16 th	7am-5pm	Canvases Stamped at Gallery – Free Day of Painting
May 17 th	7am-5pm	Canvases Stamped at Gallery -
May 17 th	7am-5pm	Register and pick up swag bags with snacks
May 17 th	8am-5pm	Hosted Sites available to Artists
May 17 th	12pm-1pm	Lunch delivered to afternoon assignment
May 17 th	5:-6:pm	Welcome Party at Roo Mountain Vineyards, 1 comped glass of wine
May 18 th	7am-6pm	Check in, Drop off, Canvases Stamped at Talona Ridge
May 18 th	8am-5 pm	Hosted Sites available to Artists
May 18 th	12pm-1pm	Lunch delivered to afternoon assignment
May 19 th	7:30am	Choose painting view and set up for Quick Draw Competition
May 19 th	9am-11am	Quick Draw Competition at Warren & Paula Acree Farm
May 19 th	11am-12pm	Quick Draw Competition Judging
May 19 th	12pm-4pm	Food Truck available at Talona Ridge
May 19 th	12pm-2pm	Artists choose Auction Items, eat lunch, relax
May 19 th	12pm-2pm	Volunteers and Staff set up Auction
May 19 th	2pm-2:30pm	Quick Draw & Best in Show Award, Quick Draw Auction begins
May 19 th	2pm-4pm	Fine Art Auction and Reception at Grandview Hall at Talona Ridge
May 19 th	4pm	Weekend closes. Those going to Plein Air Convention take off. Agreements for art staying at Talona Ridge.

All Levels Plein Air Workshop May 15th taught by M. Camille Day (check website for details)

QUICK DRAW CHALLENGE JUDGE: David Boyd

After moving to Savannah for college, Boyd began studying architecture, then graphic design and finally art history and illustration at Savannah college of Art and Design. He graduated with a BFA in Illustration in 1995. Boyd painted his first painting during this time, focusing on the moonlight through the live oaks of Savannah's Washington Avenue.

Boyd considers himself an obsessed experimenter. Recently he has been focusing on studio and plein air oil paintings of the urban and rural landscape.

Boyd is a Signature member of OPA, AIS and LPAPA. He has been selected for regional OPA shows and AIS National where he was awarded an Honorable mention by the judge, Kevin McPherson. Most recently Boyd received an Award of Excellence for Most Original at OPA Eastern Regional from Judge, Roger Dale Brown. In addition, Boyd has participated in and won awards at plein air events around the southeast.

Boyd's work can be seen at his gallery, The Boyd Gallery, as well as Spalding Nix Fine Art in Atlanta, Beverly McNeill Gallery in Birmingham, AL, Hagan Fine Art in Charleston, SC and the AmericanContemporary.art online gallery. If you are in the Atlanta area, you can schedule an appointment to see his work at www.theboydgallery.com. View Boyd's work at www.davidboydjr.com. You can also find him on Facebook and Instagram.

Notables: Judge, Visual Artists Alliance of LaGrange Member show, Summer 2020

Judge, Olmsted Plein Air: Local Color, Fall 2020

President, Plein Air Painters of the Southeast, 2020-2023

MEALS:

- Continental Breakfast will be available Friday 7:00am till 8:00 am at Gilmer Arts Gallery, 207 Dalton St. Ellijay, GA.
- Snacks will be supplied in goody bags suitable for breakfasts.
- Nwpej gu'Friday cpf 'Ucwf c{ 'y knldg brought to your afternoon assigned site. Sunday you will have a voucher for the Food Truck at Talona Ridge
- Welcome reception Friday Night in the Barrel Room at Roo Mountain Winery

LOGISTICS:

- *The two-hour Quick Draw Challenge will be Sunday Morning at the Acree Farm.*
- **NOTE: Participation in the Quick Draw Challenge is optional.**
- *Artists will be free to arrange their own lunch on Sunday with a break before the Auction. You will be given vouchers for a food truck that will be at Talona Ridge for lunch. Set up for the Live Auction will be completed between 12:00 & 1:00pm. The public will be able to preview the artwork prior to the auction from 1-2pm. A "Best in Show" award (selected by the members of the public who are registered for the auction) presentation will take place at 4:00pm. Only stamped works produced during the 4 days of the event are eligible for "Best in Show."*
- *There are three Categories of Artists: Emerging Artist, Mid-Career Artist, and Established Artists (definitions below)*
- ***Each artist should select their first choice for morning and afternoon of hosted locations* to which they wish to be assigned. You may choose the same site for morning and afternoon. All assignments, however, will be based on a space available, first-come, first-served. Every effort will be made to honor the artists' choices, but final assignments will be made by event directors to ensure balanced distribution of artists. Space will be limited, please register early. Entry deadline will be May 8th, 2024.***
- *We have lost hosts due to artists choosing to not go to their assignments and going elsewhere. Please try to honor the assignments so the hosts are not left with no artists.*
- *Please be sure that your registration is complete before submitting it to Gilmer Arts. Registrations should include:*
 - *Completed Application with site locations chosen*
 - *Registration Payment \$45. (Credit Card payment may be made by calling the Gilmer Arts office at 706.635.5605 or going online to <https://gilmerarts.com>*
 - *Completed Plein Air, Art in the Mountains Artists Agreement*

****Hosted Location – A hosted location will be a site at which a refreshment station is available, manned by event volunteers. Host Locations will have facilities available to the artists, a covered area in case of rain, and lunch for the artists will be delivered.***

LIABILITY:

All reasonable care will be exercised in the handling and exhibiting of work. Sole liability for the art rests with the artists. All movement between buildings and vehicles will be the responsibility of the artists.

Artist Housing:

We have a limited number of local hosting options for artists who would like to stay in Ellijay during the 4 days of Plein Air, Art in the Mountains. A few of our membership have made available accommodations at their homes in and around Ellijay. The area has a high number of Air B&B cabins and cabin rental companies available. Several of the wineries have rental accommodations. You can call to check availability. A list of area hotels can also be provided upon request.

Artists may paint at an alternate non-scheduled site but there will be no guarantee of staff, facilities, and no lunch delivery.

***Alternate/Not Scheduled and Free time Location Suggestions: Downtown Ellijay, Carter's Lake State Park, Veteran's Park, Amicalola Falls, City Cemetery, Mtn. Valley Farm, Doug and Susan David Horse Farm, etc. (If downtown the Ellijay River Bed and Breakfast offers use of restrooms for this weekend.)

Categories of Artists:

Emerging Artist: Regardless of age, you may be an Emerging Artist if you have dabbled with art, are just starting plein air painting, or consider your artistic practice to be a "hobby." You may or may not have formal training in an academic or non-academic setting. You are more into creating art than in developing a personal lifestyle.

Mid-Career Artist: Regardless of age, you may be a Mid-Career Artist if you have participated in several plein air events, received awards at plein air events, or have established a local or regional reputation as an artist. You continue to define your artistic identity or style that has led to creation of an independent body of work that is recognized by local or regional art buyers and galleries. You focus more time and energy on the business or art while still devoting significant time to art creation.

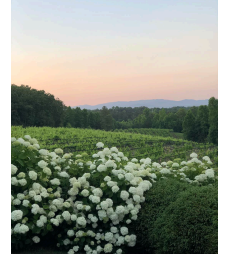
Established Artist: Regardless of age, you may be an Established Artist if you are recognized regionally, nationally, and/or internationally, have had solo exhibitions in museums or galleries, and the value of your work is acknowledged through consistent sales of your work. You may have been featured in art publications, invited to teach workshops, and you have served as a judge for painting events. You have an extensive independent body of work that is considered "blue chip" by those who follow you. You can make a full-time income from your art.

Free Time Downtown Ellijay

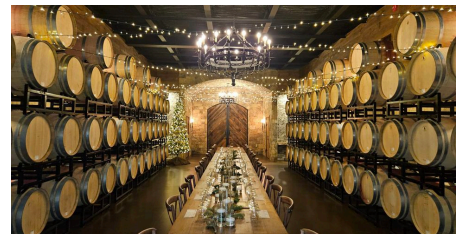


Carter's Lake & Harrison Park of Ellijay are two landmark spots in this north Georgia town. Harrison Park is a 26-acre parcel of land stretching along the Ellijay River just ½ mile from Historic Downtown Ellijay, Georgia. Harrison Park was originally a farm owned by the Pinson Family of Ellijay. The Pinson barn still stands on the property. Located at 75 McCutchen St, Ellijay, GA 30540 Also, Courthouse, Square with Fountain, Hillside Cemetery, Architecture, Saturday Farmers Market, Downtown Shops, and Churches. (Ellijay River Bed and Breakfast on River St. offers use of Restrooms during this weekend if painting downtown)

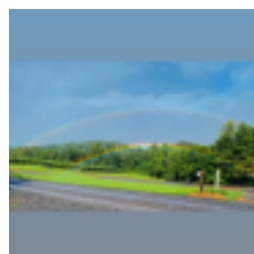
**Hosted Locations



Engleheim Vineyards - The Engel family planted their first vines in 2009 and harvested their first vintage in 2011. In 2014, they opened their Bavarian-style tasting room. In 2020, Engelheim broke ground to build our 12,000-square-foot event center, Venue in the Vines. 120 Lakeview Rd, Ellijay, GA 30540



Roo Mountain Winery: Set on 226 acres of former farmland with protected mountain and forest views all around, Roo Mountain Vineyards is a celebration of both the beauty of the Blue Ridge foothills and the warm hospitality and community that surround it. 1497 Old Flat Branch Rd, Ellijay, GA 30540



Buckley Vineyards came to be after acquiring the old Henry Evans homestead property, with its' beautiful Turkey Creek setting and mountain views. They knew this place was something special and needed to be shared. 708 Henry Evans Rd Ellijay 30536

****Hosted Locations**

Site of 2024 Quick Draw Challenge



Acree Homestead: This home site has been in the Acree Family for generations. Go 10 miles west on GA square. Turn left on Pleasant Hill Rd. Proceed 0.7 miles & turn right on CGLW Drive - Go 1 mile to the areas lake. Site of the 2020 Quick Draw Challenge.



Chateau Meichtry Vineyards & Winery - Site of the 2021 Quick Draw Competition and Auction. Several beautiful structures and views. A beautiful vineyard and winery nestled in the north Georgia mountains. 1862 Orchard Ln, Talking Rock, GA 30175



Grapes and Ladders is a casual and relaxing small vineyard, with super friendly staff and engaged owners. The vineyard is beautiful, the wines fantastic, and the vineyard building is a great place to just grab a glass of wine and relax. 2317 GA-382 W, Ellijay, GA 30540



Ott Farms and Vineyards has some of Gilmer County's great views of the mountains. Located at 230 Henry Evans Road, Ellijay, GA 30536. Site of 2019 Quick Draw Challenge. <https://www.ottfarmsandvineyard.com/>

****Hosted Locations**



Cartecay Vineyards, located in Ellijay, GA, is situated in the Eastern part of Gilmer County, in the Cartecay region. A bustling vineyard full of life, events, and music. Located at 5704 Clear Creek Road, Ellijay, GA 30536



Talona Ridge Luxury RV Park sits atop a plateau looking down into the Ellijay valley with commanding views of the Cohutta and Rich Mountain Wilderness and surrounding Blue Ridge Mountains. The Resort's tiered level topography allows guests to experience the variety of beauty that sets the Blue Ridge Mountains apart from the rest. 723 Highland Parkway, East Ellijay, GA (706) 636-2267 <http://www.talonaridge.com/>



Ellijay River House B & B is a charming 1915 Craftsman Home nestled in a magical riverside setting in Downtown Ellijay. Home of the local treasure – The Bottle House. Your hosts, Karen and Keith Kreager, will welcome you. Located at 128 River St., Ellijay, GA 30540 walking distance to Downtown Ellijay. <https://www.ellijayriverhouse.com/>



Canoe Vineyard & Winery is a family affair, started by Charles and Cathy. What began as a dream over a decade ago is now the beautiful, 36-acre vineyard and winery you see today. Our tasting room and vineyard are nestled in the beautiful, rolling hills of the North Georgia mountains, which is the perfect place to witness mesmerizing, Tuscan-esque sunsets. 119 Inland Dr, Talking Rock, GA 30175

Plein Air, Art in the Mountains

Artist Agreement

Artist: _____

Address: _____ City/State/Zip: _____

Cell Phone: _____ Email: _____

In Case of Emergency Notify: _____ Phone: _____

Please forward a completed and signed copy of this document to gilmerarts@gilmerarts.com or to Gilmer Arts, 207 Dalton Street, Ellijay, GA 30540, Attn: Plein Air Registration or register online gilmerarts.com

Rules and Guidelines

- All artists agree to participate for all 3 days of the event. The fourth free day (Thursday) is optional.
- Each artist is assigned (by the event coordinating committee) to a “location” for the first & second day (Friday, Saturday, May 17 - 19, 2024) non-free day of the event.
- Each artist will be rotated (assignments determined by the event coordinating committee) on Friday & Saturday of the event using the artist’s first choice requests as possible, first come first served .
- On Sunday, May 19, 2024 the “Quick Draw” event (timed paint out) will be held at Acree Farm. 9am
- I will , will not , be participating in the Quick Draw challenge on Sunday, May 19th. If yes, artists works will be brought to the location on site to be judged by David Boyd.
- Designate application as [Emerging, Mid-Career, or Established Artist \(Circle Level\)](#)

Commission

- Artists receive 65% commission. Our goal is that Commissions will be paid by the 10th of the month (June 10, 2024) following the close of Event.

Ownership

- All works belong to artist until sold.

Transportation

- Packing and shipping charges, insurance costs, other handling expenses, and risk of loss or damage incurred in the delivery of Artwork to and from the event, are the sole responsibility of the artist.

Submission of this application form to “Plein Air, Art in the Mountains” constitutes an agreement with all conditions outlined in this prospectus. Gilmer Arts reserves the right to photograph any accepted work for publicity purposes. Complete applications (Artist Agreement & fee, must be received at Gilmer Arts by 5:00 pm May 8, 2024. Sign Below. I will participate and abide by the rules set out. Attached is my check for the \$45 entry fee or I have paid on line.

Gilmer Arts will collect and submit sales taxes to the state of GA. Income taxes are the responsibility of the artist.

Dietary Needs

- Please fill out this line if you have dietary needs we should know about: (i.e. gluten free, dairy free, vegetarian, vegan)

Event Contact

- Pam Burns, Artist Coordinator - Gilmer Arts, 706-635-5605 (cell-479-567-9809) gallery@gilmerarts.org

I will indemnify and hold harmless Gilmer Arts & Heritage Association and the Gilmer Chamber of Commerce or anyone associated with same from all claims made due to personal injury, loss, theft, or damage to works arising out of exhibiting at this event.

ARTIST SIGNATURE: _____ DATE: _____

EVENT COORDINATOR: _____ DATE: _____

Site Selection

See photos in prospectus; more information on sites will be in registrants booklets

Place a #1 next to your first and a #2 next to your second choice for assigned hosted locations for Friday & Saturday and Sunday morning. We will make every effort to assign you to your favorite site.

Thursday & Saturday Free time locations for 2023 may be optionally selected. If not painting at your assigned hosted site be aware that lunch will not be delivered to Free time locations and facilities may not be available, depending on the location.

Hosted Locations	Friday Morning	Friday Afternoon
Write in a 1 or 2 for each time period		
Roo Mountain Vineyards		
Chateau Meichtry Vineyard & Winery		
Canoe Vineyard & Winery		
Grapes & Ladders Vineyard & Winery		
Talona Ridge Luxury RV Park		
Engelheim Vineyards		
Buckley Vineyards Winery		
Ott Vineyards & Winery		
Free Time		
	Saturday Morning	Saturday Afternoon
Roo Mountain Vineyards		
Chateau Meichtry Vineyard & Winery		
Canoe Vineyard & Winery		
Grapes & Ladders Vineyard & Winery		
Talona Ridge Luxury RV Park		
Engelheim Vineyards		
Buckley Vineyards Winery		
Ott Vineyards & Winery		
Free Time		
	Sunday Morning	Sunday Afternoon
Free Time		
Quick Draw at Acree Farm		
Talona Ridge Luxury RV Park		
Free Time Location Suggestions:		
Downtown Ellijay, Harrison Park, Veterans Park, City Cemetery,	Carter's Lake Marina, Ellijay River B&B, Mtn. Valley Farm,	Doug & Susan David Horse Farm, Amicalola Falls,